

Matrix Strategy – The Strategy Orchestration Engine

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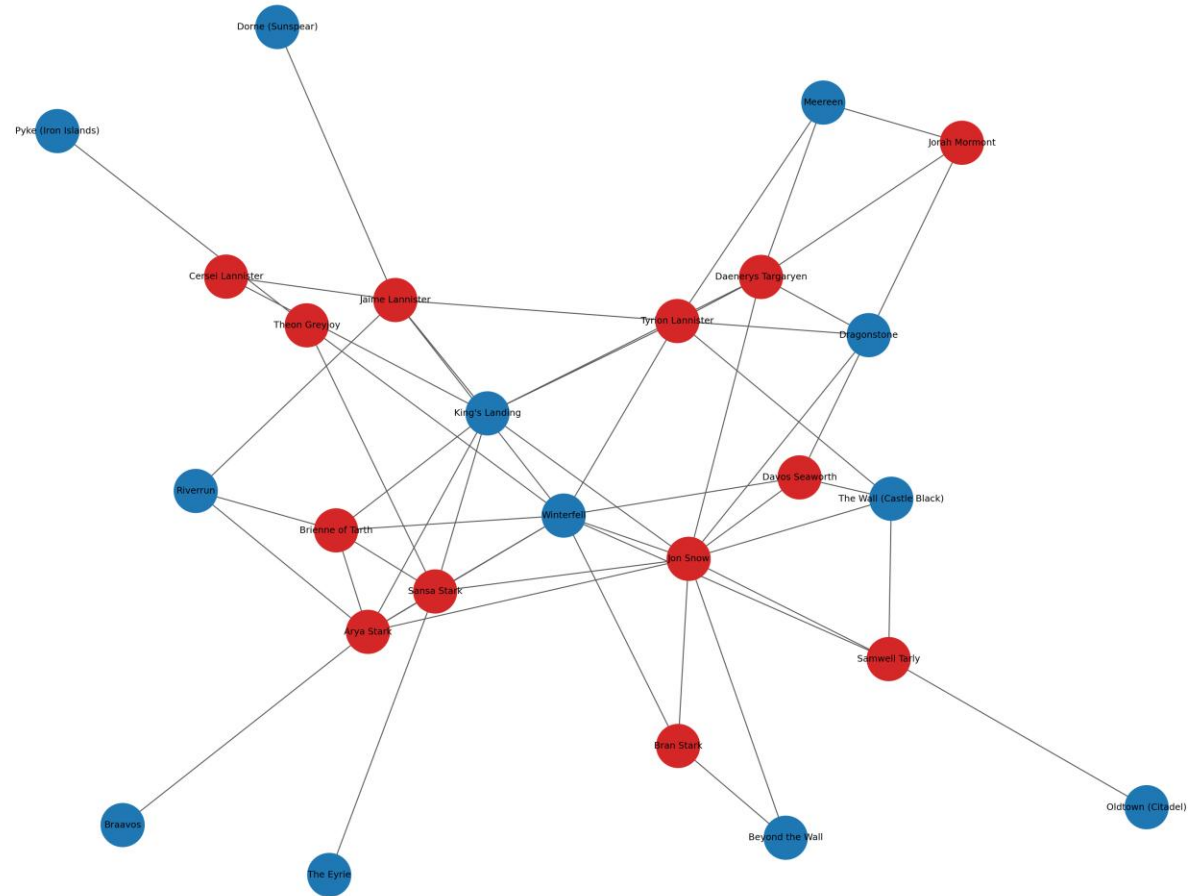
Have you
watched Game
of Thrones?

Most have. It is a
compelling and
complex story



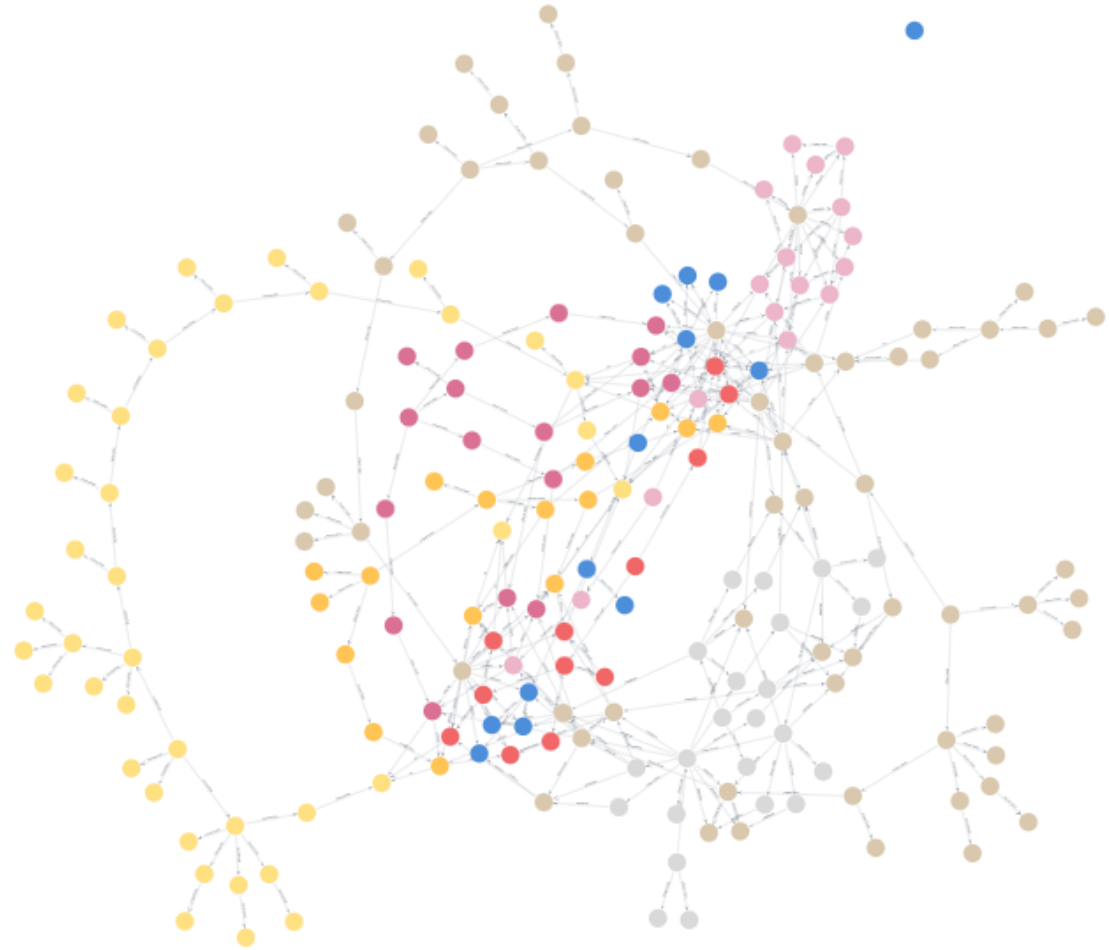
Game of Thrones – Complex storytelling visualized

A graph
representation of
locations and main
characters



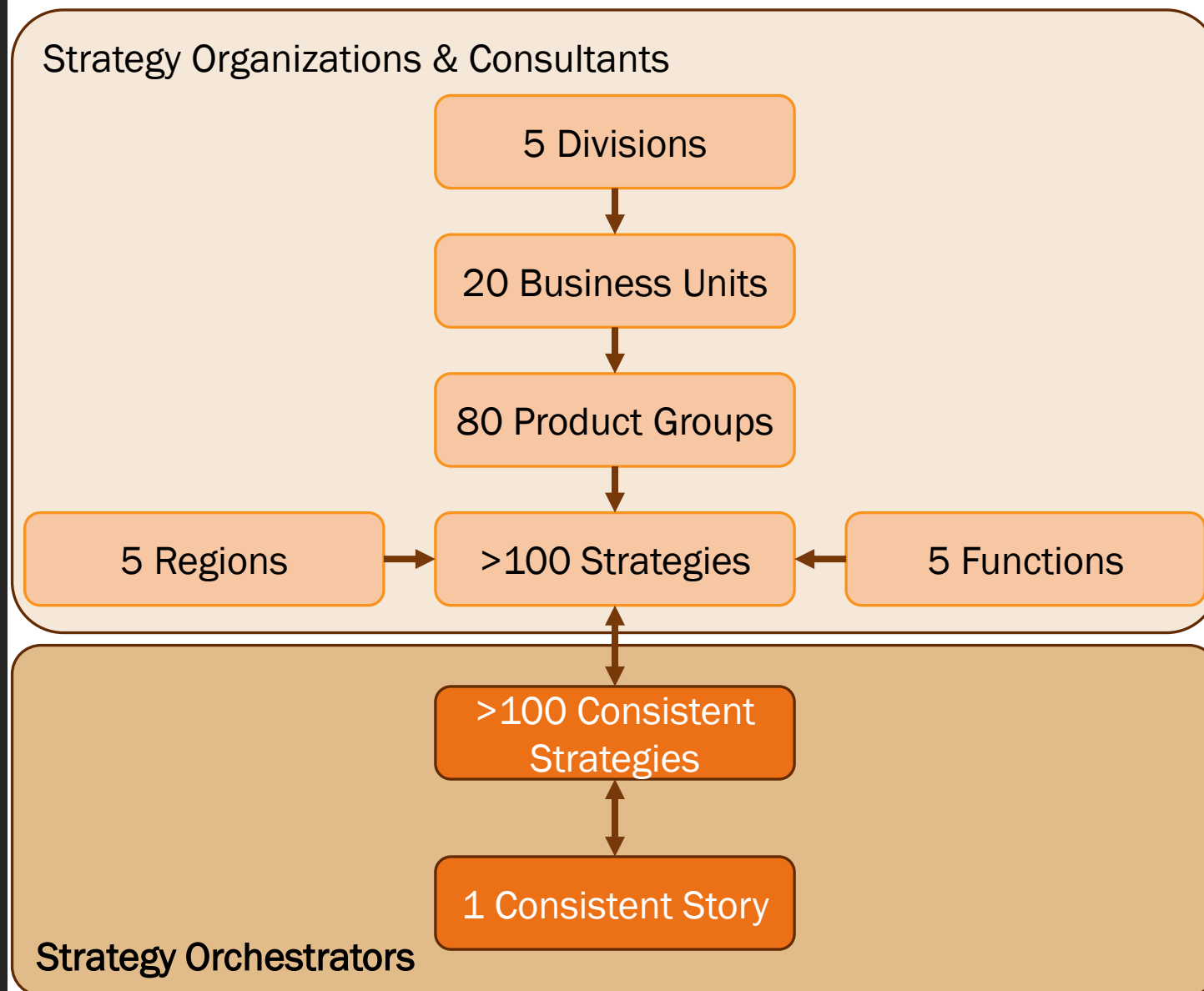
Strategy – Complex and compelling stories CEOs have to tell

A MatrixStrategy
graph representation
of a simplified
strategy



Strategy Orchestrators help CEOs create complex strategy stories

Matrix Strategy delivers Strategy Orchestration Services



MatrixStrategy is a Strategy Orchestration Engine

Matrix Strategy is
better and cheaper
than traditional
Strategy
Orchestration

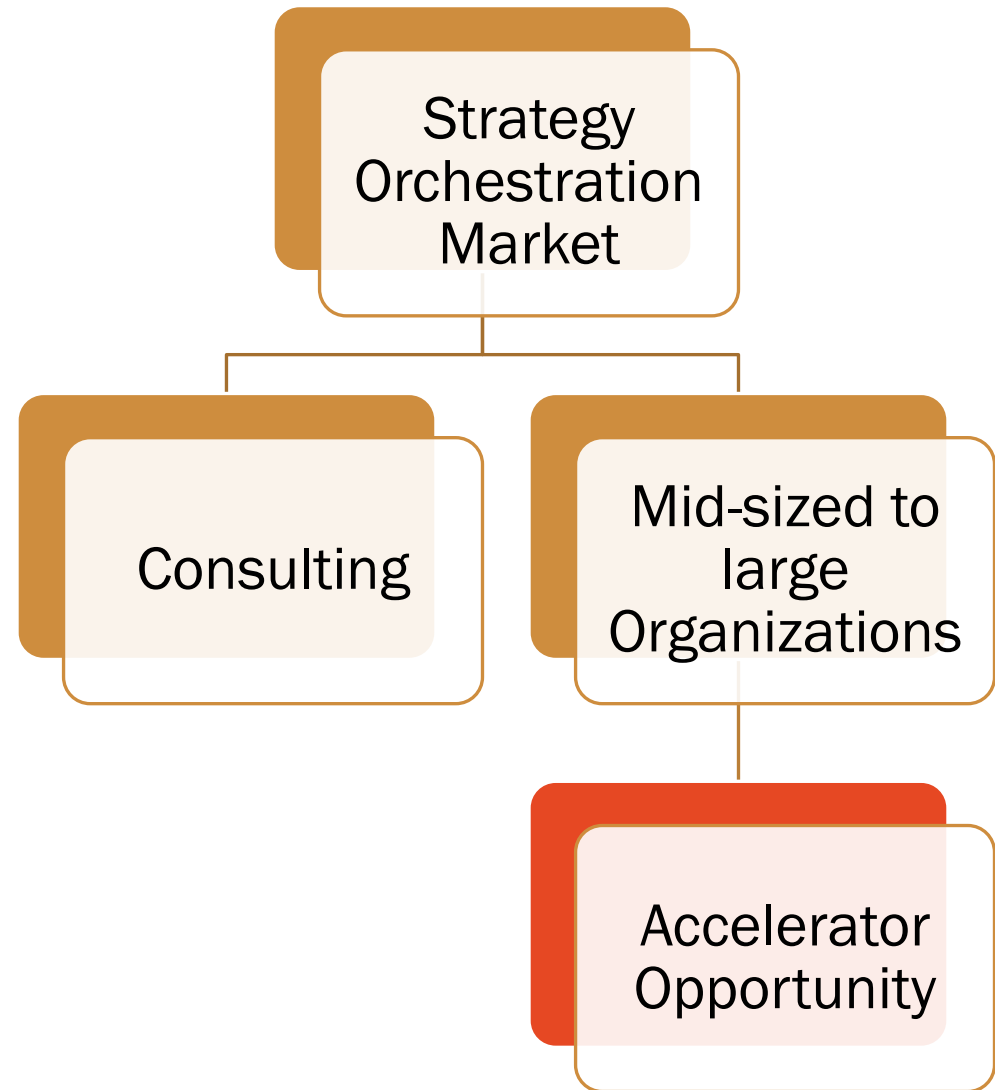
A proprietary graph-based data model that truly digitizes strategy

A structured storytelling framework that turns strategy into a compelling narrative

AI agents that support data acquisition, alignment, quality assurance, and storytelling

MatrixStrategy has two main markets, Consulting and Organizations

Consulting Firms
are already looking
for pilot customers.
Direct sales is the
next step



Join
MatrixStrategy



The market is hot

The solution is defensible

I've done this before

The product is ready